

Conference Sponsors

Platinum

Shenandoah Resource Conservation and Development Council (RC&D)

Virginia Cooperative Extension

Virginia Foundation for Agriculture Innovation and Rural Sustainability

* * * * *

Gold

* * * * *

Silver

* * * * *

Bronze

* * * * *

Friend

Center for Conservation Incentives

at Environmental Defense

Harrisonburg-Rockingham

Healthy Community Council

If your organization, agency, or business would be interested in supporting this educational event, please contact Eric Bendfeldt of Virginia Cooperative Extension's Northwest District office at (540) 432-6029.



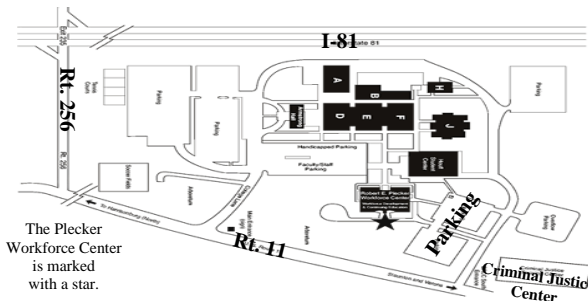
FOR MORE INFORMATION,
PLEASE CONTACT:

VIRGINIA COOPERATIVE EXTENSION

Eric Bendfeldt
Northern District Office
2322 Blue Stone Hills Drive, Ste 140
Harrisonburg, Virginia 22801
(540) 432-6029

Amber Vallotton
Rockingham County Extension Office
965 Pleasant Valley Road
Harrisonburg, Virginia 22801
(540) 564-3080

Directions: From I-81, take exit 235. Turn west at the top of the exit ramp (Rte. 256). In a very short distance, Rte. 256 ends onto Rt. 11. Turn left at the stop light, Rt. 11 South. BRCC is about a half-mile on the left. Parking for the Plecker facility may be accessed by using the south entrance, beside the Criminal Justice Training Academy.



If you are a person with a disability and desire any assistive devices, services, or other accommodations to participate in this activity, please contact Eric Bendfeldt, Northwest District Office, at (540) 432-6029 during business hours of 9:00 a.m. -5:00 p.m. to discuss accommodations five days prior to the event.



Virginia Cooperative Extension programs and employment are open to all, regardless of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation, or marital or family status. An equal opportunity/affirmative action employer. Issued in furtherance of Cooperative Extension work, Virginia Polytechnic Institute and State University, Virginia State University, and the U.S. Department of Agriculture cooperating. Mark A. McCann, Director, Virginia Cooperative Extension, Virginia Tech, Blacksburg; Alma C. Hobbs, Administrator, 1890 Extension Program, Virginia State, Petersburg.

Community, Farm, and New Food Systems Conference: A Vision for Integrating Virginia Agriculture, Local Economies, and Healthy Communities



Thursday, March 27, 2008
Plecker Workforce Center
Blue Ridge Community College
Weyers Cave, Virginia

SPONSORED BY:



“Continuing the conversation of integrating Virginia agriculture, local economies, and healthy communities, while experiencing local Virginia foods and flavors.”

Conference Schedule

| | |
|------------------|---|
| 8:00—8:50 a.m. | Registration and Refreshments |
| 8:50—9:00 a.m. | Introduction and Welcome |
| 9:00—9:50 a.m. | Keynote Speaker Dr. Fred Kirschenmann, Distinguished Fellow, Iowa State University's Leopold Center for Sustainable Agriculture, Ames, Iowa. <i>"Integrating Farming, Food, and Health in the 21st Century"</i> |
| 9:50—10:00 a.m. | Questions and Answers |
| 10:00—10:50 a.m. | Mr. David Ward, Co-Chairman, Association of Family Farms, Washington, D.C. <i>"Values-based Value Chains: Changing the Way We Feed America"</i> |
| 10:50—11:00 a.m. | Questions and Answers |
| 11:00—11:20 a.m. | Refreshment break featuring local foods, flavors, and displays |
| 11:20—12:20 p.m. | Panel Discussion— <i>Distribution Infrastructure, Local Procurement Policies, and Opportunities to Aggregate Farmers</i> Ms. Sarah Roussos, Co-Owner, Green Alchemy Herb and Mercantile, Mr. Charles Martin, Farmer and Board Member, Shenandoah Valley Produce Auction, Representative, Friendly City Food Co-op, **Representative, Martin's Food Markets, Carl Miller, Vice President of Merchandising, SYSCO Virginia ** <i>tentatively planned</i> |
| 12:20—1:15 p.m. | Lunch featuring local foods, flavors, and displays Remarks by Delegate Matt Lohr, 26th House District— <i>tentatively expected</i> |
| 1:15—2:00 p.m. | Facilitated conversation tables around selected topics |
| 2:00—2:50 p.m. | Dr. Kamyar Enshayan—Mechanical Engineer/Local Food Coordinator, University of Northern Iowa, and Cedar Falls City Council Member, Cedar Falls Iowa <i>"Community Food Systems as a Social and Economic Development Strategy"</i> |
| 2:50—3:00 p.m. | Questions and Answers |
| 3:00—4:00 p.m. | Panel Discussion— <i>University Food and Farm Initiatives</i> Dr. Wayne Teel, James Madison University, Mr. Christopher Carpenter, W&L University, Dr. Philip Ackerman-Leist, Green Mtn. College, Dr. Kamyar Enshayan, University of Northern Iowa, and Representative, Blue Ridge Community College, and others |
| 4:00—4:30 p.m. | Evaluation and Adjourn |



Conference Registration

Community, Farm, and New Food Systems:
A Vision for Integrating Virginia
Agriculture, Local Economies, and
Healthy Communities

Thursday, March 27, 2008

Plecker Workforce Center
Blue Ridge Community College
Weyers Cave, Virginia 24486

Registration Information:

Name _____

Title _____

Farm/Organization _____

Address _____

City _____

State _____ Zip Code _____

Telephone _____

Email _____

Names of other family members registering

Pre-registration fee to attend: **\$20**
Cost at the door (day of conference): **\$25**

Checks can be made payable to:
VCE, Northwest District

Mail to:
Eric Bendfeldt
Virginia Cooperative Extension
2322 Blue Stone Hills Drive, Suite 140
Harrisonburg, Virginia 22801
Phone: (540) 432-6029
Email: ebendfel@vt.edu